

Developing a Culture of Vision and Leadership

January 25 2017
Dr Adrian Bertolini





Intentions of this Session

- To have the begun to inquire into the **role of being an effective leader** of your school
- To **explore and discuss various 'leadership lenses' and contexts and how you can lead change and grow** your team
- To outline a process for **creating an action plan** for your Team Goals

What **YOUR** job is today



Be **open**,
honest and
participate

**Try the
ideas on**

Clock Buddies





Today's Session



Leader / Manager?

Leadership Lenses and Cultural Contexts

Developing an Action Plan



What does being a Leader mean to you?





What does being a Leader mean to others?

Leaders are people who do the right thing; managers are people who do things right – *Professor Warren G. Bennis*

Leadership is the art of getting someone else to do something you want done because he wants to do it – *Dwight D. Eisenhower*

Leadership is a choice. This is apparently controversial, but more than any other element I can track, leadership occurs when someone decides it's important that they lead. The challenge, then, is in **making the choice to lead** – *Seth Godin*

Core Purpose

What do you think is the core purpose of being a Leader at your school?



Distinguishing being an Effective Leader

Inquiry: What do you spend your time on?

Management / Administration

versus

Leadership

**Does this allow you to fulfil
the **core purposes** of being
a leader?**





Debriefing Leadership

What are your perceptions around leadership in your school?

Now	Causes	Actions	Future

Look through different lenses to build up a picture

University of
Melbourne
Research

Social
Intelligence

Tribal
Leadership

Transformational
Leadership





Today's Session



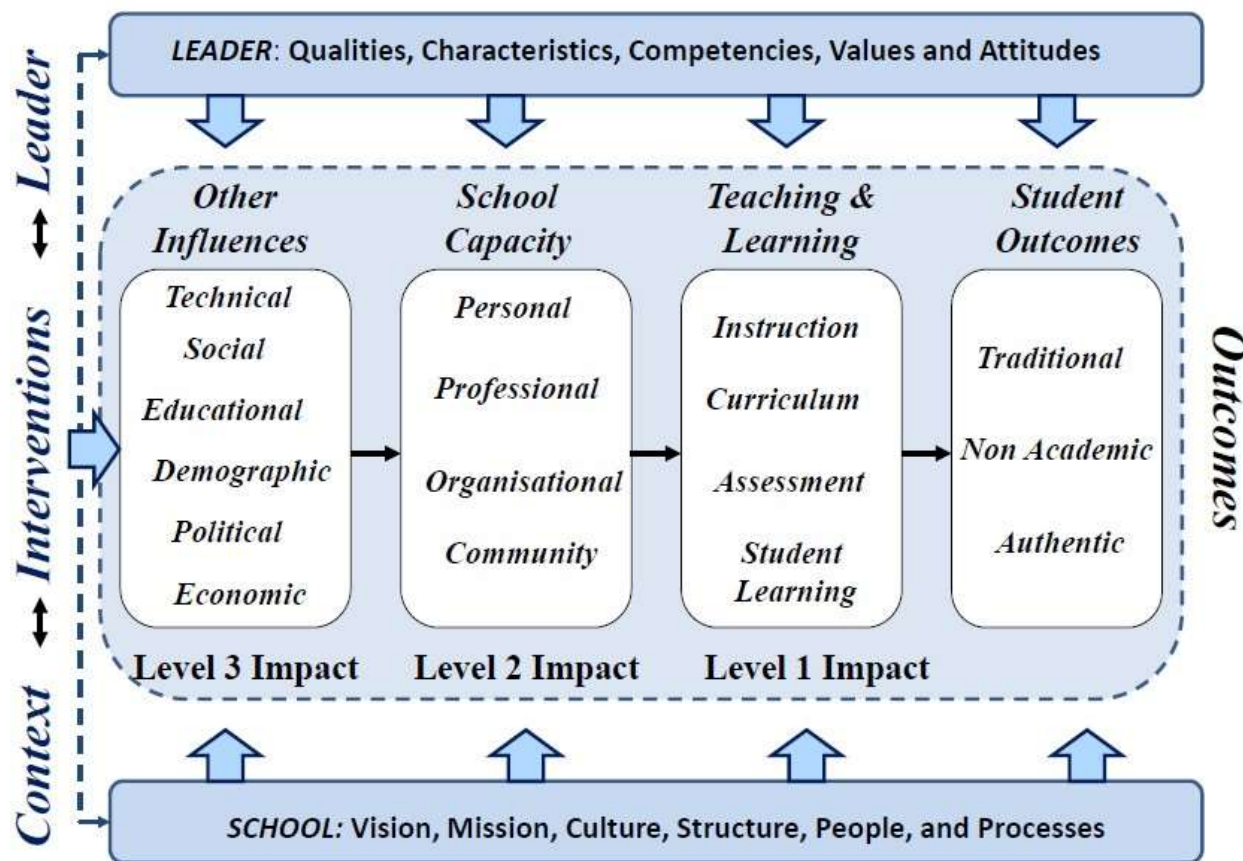
Leader / Manager?

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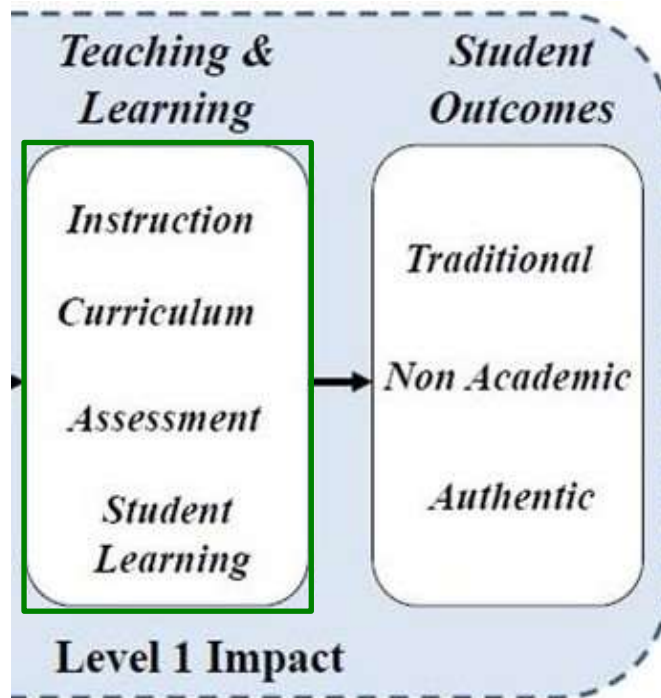
Lens #1: University of Melbourne Research

Drysdale and Gurr: Australian Successful School Leadership Model



University of Melbourne Research

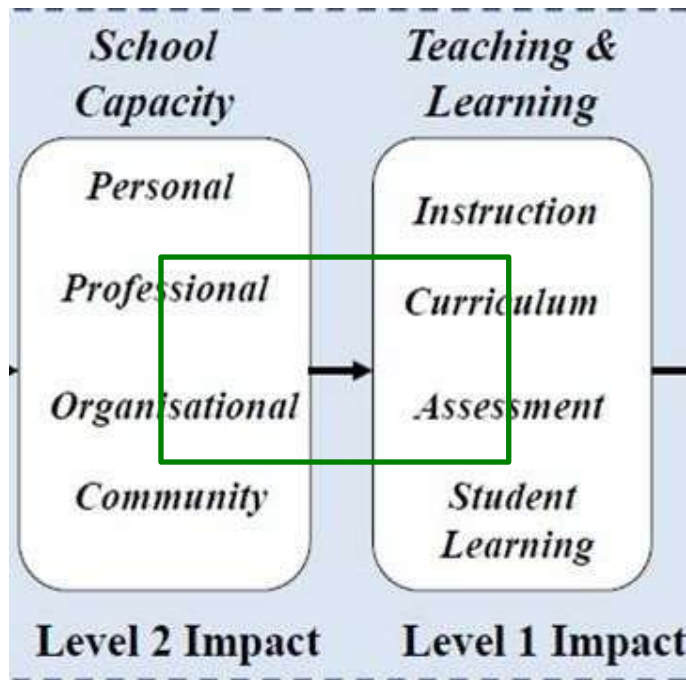
Teachers have a Direct Impact on Student Outcomes



What do you think **Teachers need** to be able to cause an effective impact on student outcomes?

University of Melbourne Research

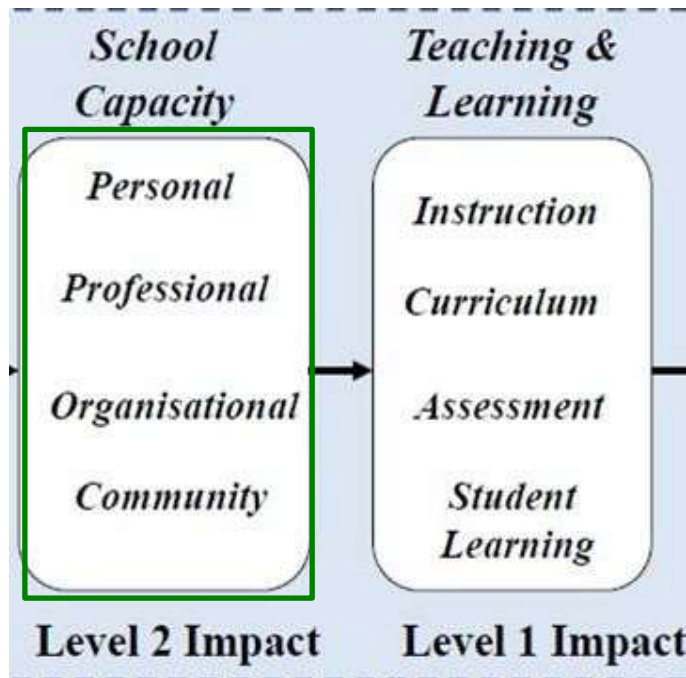
Middle Leaders have a Secondary Impact on Student Outcomes



What then do you think **Middle Leaders need to provide** teachers to enable them to be effective?

University of Melbourne Research

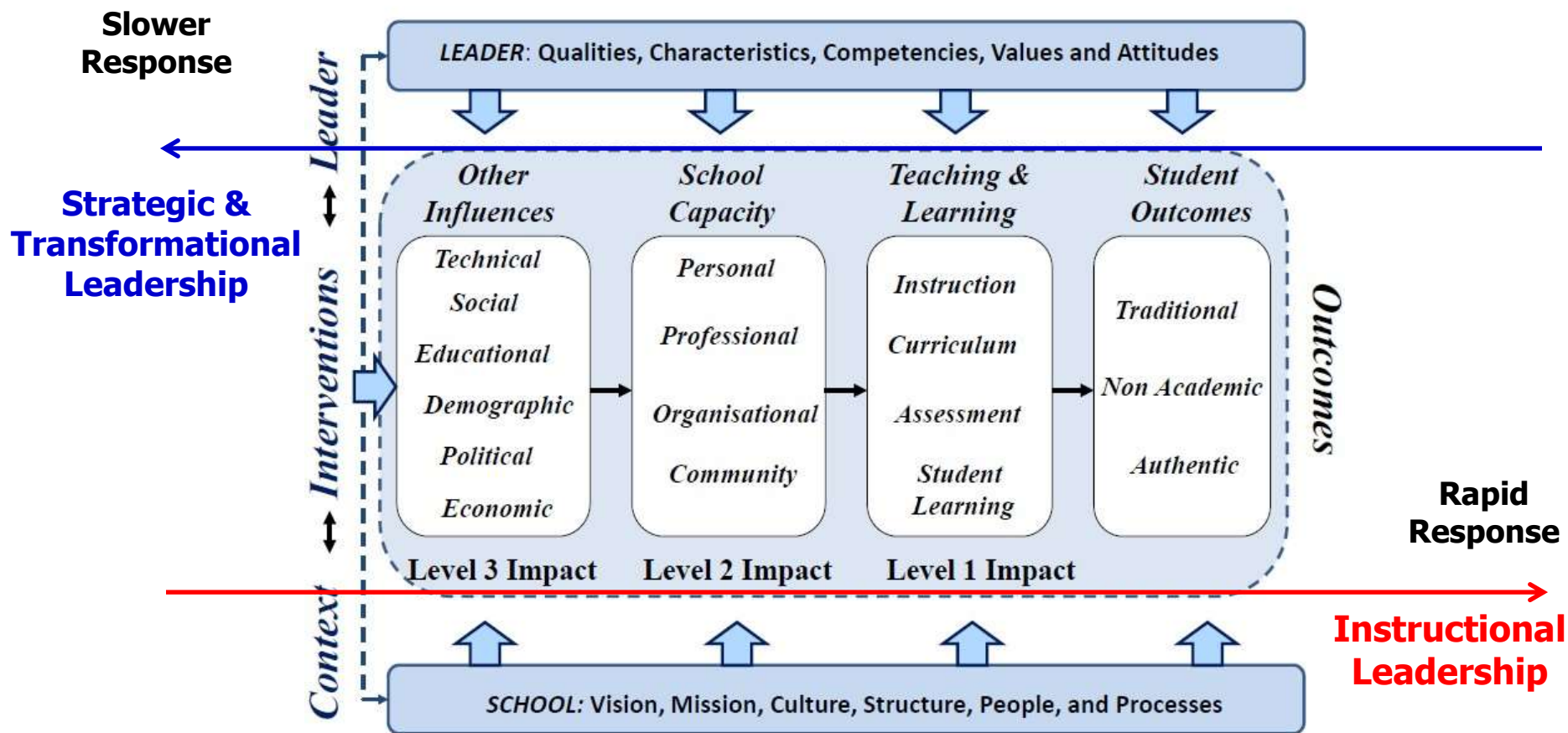
Senior Leaders have a Tertiary Impact on Student Outcomes



What then do you think **Senior Leadership need to provide** Middle Leaders to enable them to be effective?

University of Melbourne Research

Drysdale and Gurr: Australian Successful School Leadership Model





Sharing – Melb Uni Research



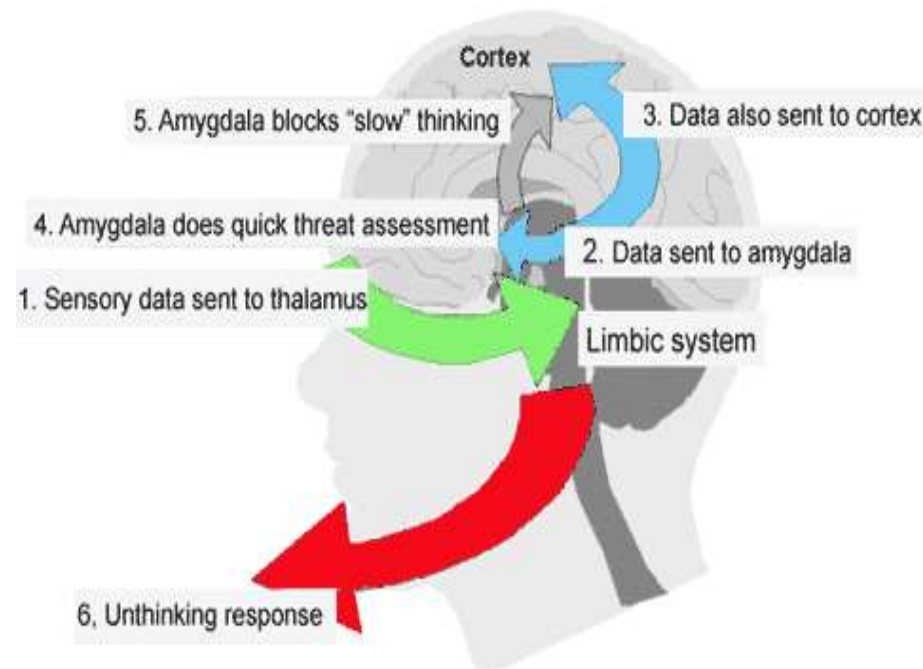
What insights did you gain from that lens?

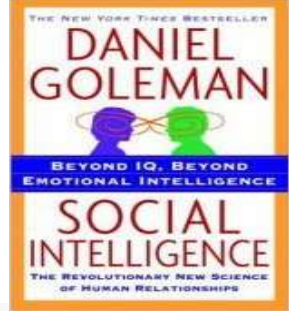


Lens #2 Social Intelligence

Humans have evolved to be social creatures

- Brain designed for survival
- Neo-Cortex and Pre-frontal cortex is the source of our cognitive, rational and learning aspects
- However, when we feel threatened (even if it is a perceived threat rather than real one) then the emotional part of our brain (amygdala) will hijack our brain and fixate our attention on the perceived threat





Lens #2 Social Intelligence

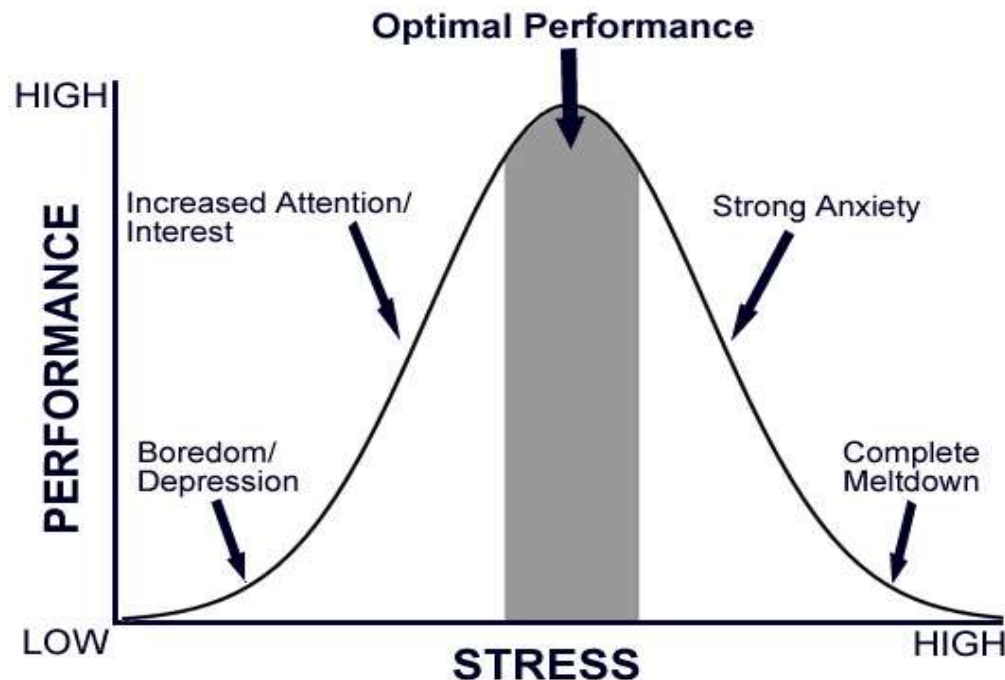
What could be some of the perceived threats in a school?

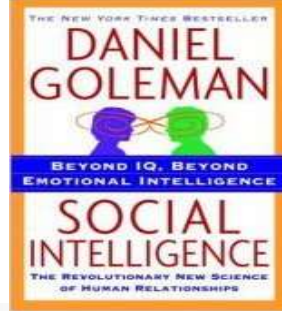


- Misbehaving or disengaged students in class
- Lack of control over decisions
- Overwhelm
- Anything that challenges your confidence or competence

Lens #2 Social Intelligence

Peak performance occurs when our belief about our ability matches the task's difficulty and the demand on us.

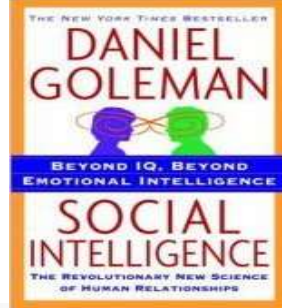




Lens #2 Social Intelligence

One role of leadership (and teachers) is to create the narrative and environment for optimal performance

- Human brain is peppered with mirror neurons which pick up what another is doing, feeling, etc.
- Allows emotions to flow between people instantly and allows for rapport (non-verbal synchronicity or a flow state)
- Leaders are senders of emotion and can direct transmissions to others



Lens #2 Social Intelligence

Impact of Leadership Style on School Climate

	Visionary	Coaching	Affiliative	Democratic	Pacesetting	Commanding
The leader's modus operandi	Mobilise people towards a vision	Develops people for the future	Creates harmony and builds emotional bonds	Forges consensus through participation	Sets high standards for performance	Demands immediate compliance
The style in a phrase	"Come with me"	"Try this"	"People come first"	"What do you think?"	"Do as I do now"	"Do what I tell you"
Underlying E.I. competencies	Self-Confidence, Empathy, Change Catalyst	Developing others, empathy, self-awareness	Empathy, Building relationships, communication	Collaboration, team leadership, communication	Conscientiousness, drive to achieve, initiative	Drive to achieve, initiative, self-control
When the style works best	When changes require a new vision, or when a clear direction is needed	To help a person improve performance or develop long-term strengths	To heal rifts in a team or to motivate people during stressful circumstances	To build buy-in or consensus, or to get input from valuable team members	To get quick results from a highly motivated & competent team	In a crisis, to kick-start a turnaround, or with problem team members
Overall Impact on Climate	Most strongly positive	Positive	Positive	Positive	Negative	Negative

Sharing– Social Intelligence



Six Styles of Leadership

D. Goleman (2000) Leadership That Gets Results



What insights do you have from this lens?

What leadership styles do you currently use and what you could develop your capacity in?

Lens #3 – Dealing with Cultural Barriers

Range of **unconscious cultural constraints** exist

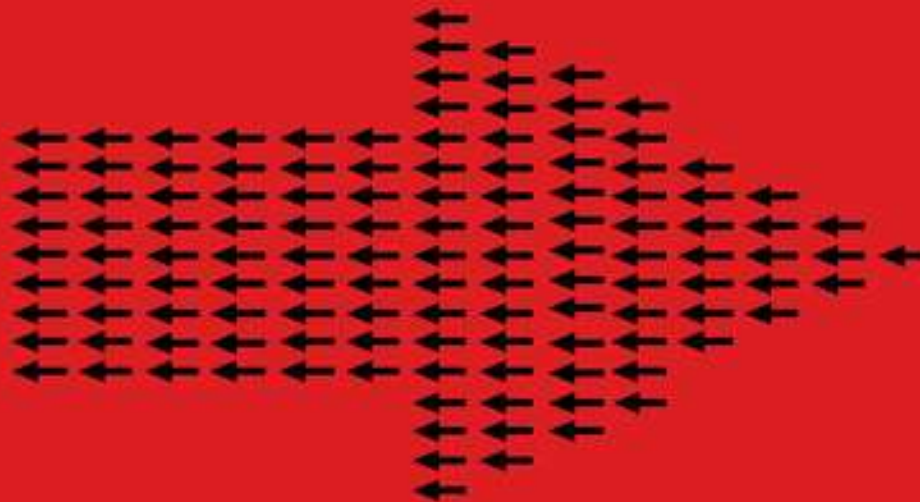
It is in the **language** used in school,

- the **structures** the school has in place,
- the **habitual practices** within the school
- the underlying **teacher and student beliefs and practices**,
- the way the school is **organised** (or not),
- the things the school **values in its actions**



Lens #3 - Cultural Influences

Culture eats strategy for breakfast



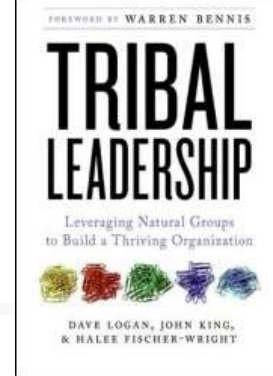
Lens #3: Tribal Leadership

THE 5 STAGES OF TRIBAL CULTURE





Lens #3: Tribal Leadership



Leaders do two things

1. **Listen** for which culture exists in their tribes
2. **Upgrade** those tribes using specific leverage points

- Great leaders **speak** and are able to **hear all 5 tribal languages**
- People **can only hear one level above or below** their own level

Lens #3: Quick Assessment

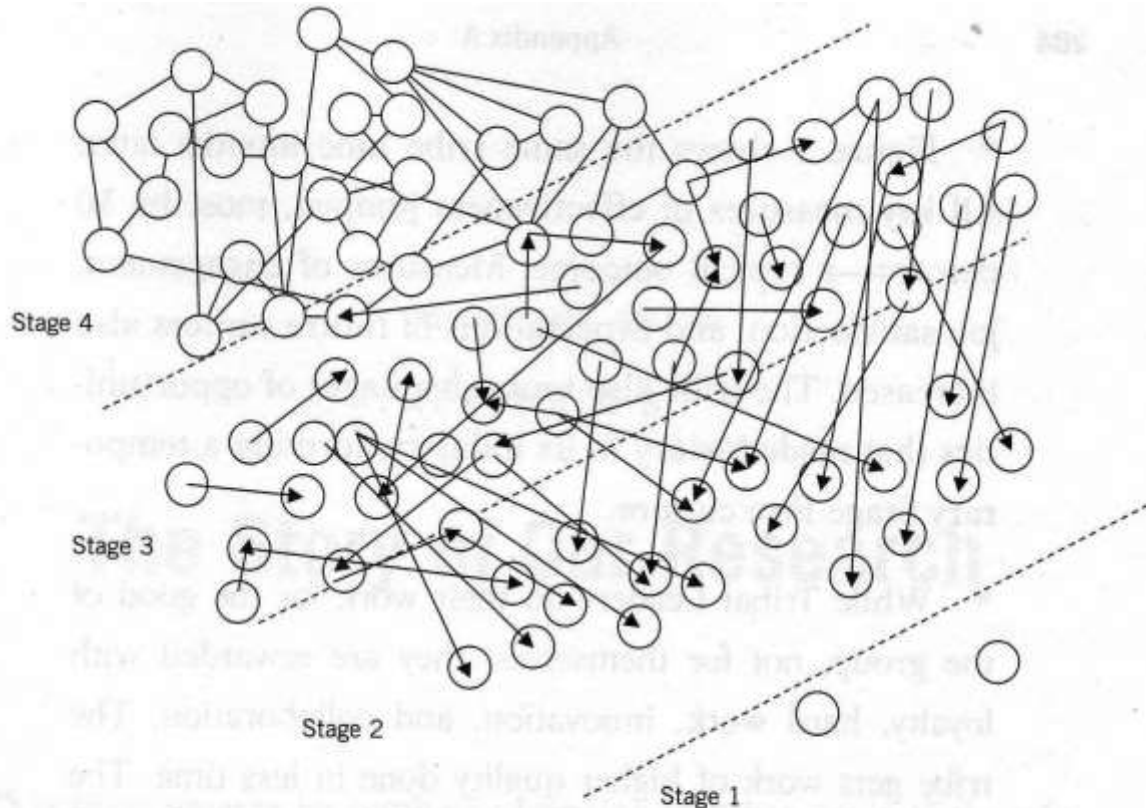


FIGURE 2: AN ACTUAL TRIBE BEFORE TRIBAL LEADERSHIP.

What do you notice is the current dominant cultural conversation in the school?



Lens #4: Transformational Leadership

According to the idea of **transformational leadership** an effective leader is a person who does the following:

1. Creates an inspiring vision of the future
2. Motivates and inspires people to engage with that vision
3. Manages delivery of the vision
4. Coaches and grows a team, so that it is more effective at achieving the vision

Leadership brings together the skills needed to do these things



Leaders within schools are Agents of Change



Kotter's 8 Step Change Model





Enemy of Change

School structures are generally designed to **resist change**

THE GREATEST
ENEMY OF
GREAT
IS 'GOOD'.



Today's Session



Leader / Manager?



Leadership Lenses and Cultural Contexts



Developing an Action Plan



Most Leadership Texts say the same thing

Leaders

1. Lead people in an inclusive way that makes each person feel valued and part of something bigger - vision, values, and context
2. Are strategic planners and provide role clarity, standards of behaviour, build trust, and address conflict / errant behaviour
3. Manage and grows the capacity of the team to achieve the common goal – collaboration, feedback, framework of working together, resources, etc



Plan from Transformational Leadership Context

Four Steps

- 1. Create an inspiring vision of the future**
- 2. Motivate and inspire people to engage with that vision**
- 3. Manages delivery of the vision**
- 4. Coaches and grows a team, so that it is more effective at achieving the vision**



Outline for Leadership Action Plans

1. Develop a vision for your team aligned with the school vision

- We are deeply passionate about ...
- We want to be known for ...

2. Develop a Narrative for Urgency (Case for Action)

3. Assess the strengths and areas of development for each member of your team and identify a potential guiding coalition



Outline for Leadership Action Plans

For each School Goal from the Annual Implementation Plan

4. Brainstorm and identify actions within your area of responsibility to achieve that goal, potential required resources, milestones, and evidence of progress
5. Map the actions and milestones logistically across the year to determine what actions you could take
6. Identify any potential obstacles and challenges to achieving the goal, potential solutions, and potential areas to develop capacity in the team

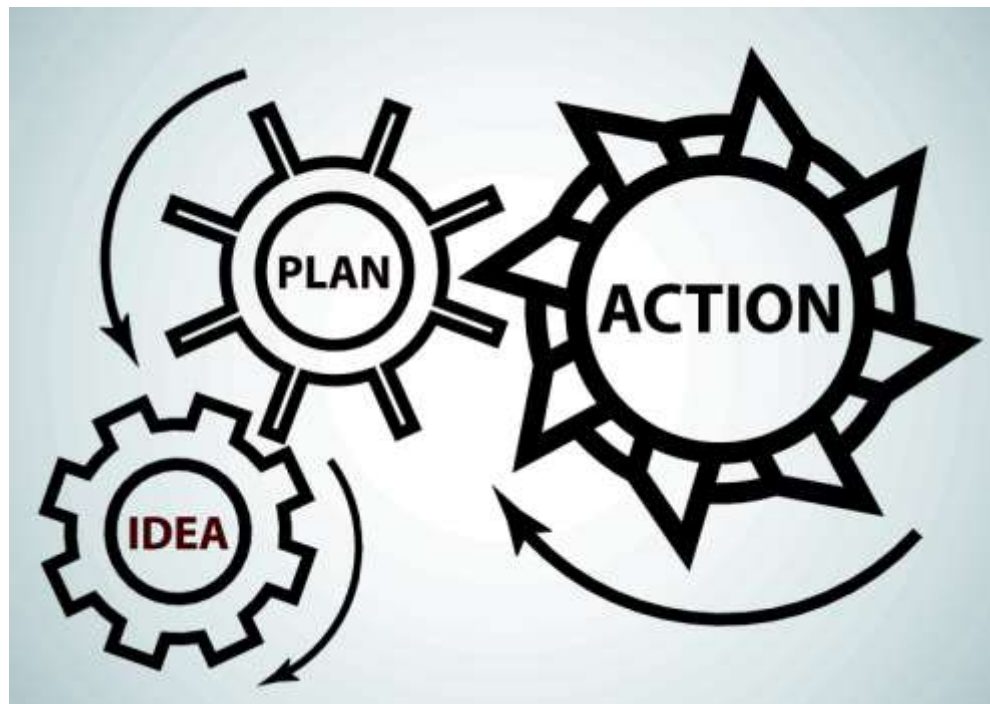


Benefits of this Approach

- Allows for a vision to be transferred practically through the school (visionary leadership)
- Middle leaders and teachers are developing their capacity to think and plan strategically
- Allows for a coaching leadership style because senior leaders coach middle leaders on THEIR team plan
- Provides direction and certainty for the year for the team (and thus creates an affiliative, democratic and developmental mindset and culture)

Completing the session

Sharing: what did you learn today that you can put into action now?





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